FLORAL

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About us

We are an independent funeral directors with branches across Berkshire and South Oxfordshire. Founded in 1826, we are one of the oldest family businesses in Berkshire and remain family owned and operated today. We are proud of our heritage and use the experience and knowledge this has given us to serve you and our local community.

Our compassionate and professional team are there to help you with all aspects related to a funeral. From pre-planning, to arranging the funeral itself, to bereavement aftercare and even monumental masonry and memorialisation, we offer choice and flexibility so we can deliver the right options for you. We are committed to providing high standards of service, showing care and respect in all we do.

Recognising that needs change, we believe it's important to innovate. In 2010 we created MemoryGiving.com to allow families and friends to make in-memory donations and leave messages online. To date we have helped collect over £14m for charities, and enabled charities to receive a further £2.5m through Gift Aid as well as connect donor messages of support to nearly 80,000 bereaved families.

Continuing to look forward we are committed to being carbon neutral by 2026, our 200th business anniversary. As a generation that considers themselves custodians of both a business and a planet, we wish to lead efforts to deliver funeral services that are environmentally sustainable, and we now measure the impact of all that we do. Current investments include the introduction of electric cars and use of solar energy.

Colour Palettes



Shades of Purple



Soft Pastels



Bright Pastels



Whites and Greens



Bright and Colourful



Warm and Rich



Pretty in Pinks

Casket Sprays



Classic Spray Sizes available: 3 foot, **4 foot**, 5 foot, 6 foot



Deluxe Spray Sizes available: 3 foot, **4 foot**, 5 foot, 6 foot

We are able to make our 3 foot and 4 foot casket sprays using Agra Wool (a material made from renewable materials) with a compostable base if preferred.



Deluxe Rose Spray Sizes available: 3 foot, **4 foot**, 5 foot, 6 foot



Lily Casket Spray Sizes available: 3 foot, 4 foot, 5 foot, 6 foot

We are able to make our 3 foot and 4 foot casket sprays using Agra Wool (a material made from renewable materials) with a compostable base if preferred.

Posies



Posy Bowl Sizes available: Small, Medium, Large

Small and medium posy bowls can be made using Agra Wool (a material made from renewable materials) with a compostable base if preferred.



Posy Pad Sizes available: 12 inch, **14 inch**, 16 inch

Wreaths



Loose Mixed Wreath Sizes available: 12 inch, 14 inch, **16 inch**



Living Wreath Sizes available: 12 inch, **14 inch**, 16 inch

Living Wreath incorporates seasonal bulbs which will continue to grow and flourish after the service.

Sheaths and Teardrops



Rose Tied Sheath Sizes available: 6 roses, **12 roses**, 24 roses



Mixed Tied Sheath Sizes available: Small, Medium, Large



Teardrop Spray Sizes available: Medium, Large

Our Teardrop Sprays can be made using Agra Wool (a material made from renewable materials) with a compostable base if preferred.

Lettering



Based Letter (A)



Mossed Letter (B)



Loose Mixed Flower Letter (C)

Hearts



Based Heart Sizes available: 15 inch, **18 inch**, 21 inch



Loose Open Heart Size: 17 inch



Gypsophilia and Rose Heart Size: 17 inch

Loose Mixed Arrangements



Loose Mixed Flower Heart Size: 18 inch



Loose Mixed Cushion Sizes available: 12 inch, **18 inch**, 23 inch

We also offer a Loose Mixed Wreath – see page 7 and can do this style of arrangement as a Pillow or Cross on request.

Based Arrangements



Based Cross Sizes available: 2 foot, 3 foot, 5 foot



Based Pillow Sizes available: 15 inch, 18 inch, 21 inch

Meadow Flowers and Pedestal Displays



Meadow Flowers Sizes available: Single end, Both ends, Around coffin (bespoke request)



Pedestal Displays Sizes available: Small, Medium



Ashes Arrangement Size: 5 foot

Meadow Flowers and Ashes Arrangement can be made using Agra Wool (a material made from renewable materials) with a compostable base, if preferred.

Basket Arrangements and Committal Flowers



Basket Arrangement Sizes available: Small, Medium, Large

Our Basket Arrangement can be made using Agra Wool (a material made from renewable materials) with a compostable base, if preferred.



Living Basket Arrangement



Committal Rose

Committal Petals

Garlands



Rose Cluster Garland

These arrangements are bound with eco-friendly tape but can be bound with natural materials if preferred, which would then be suitable for woodland burials.

Rose Cluster Matching Sheath Sizes available: 6 roses, 12 roses or 24 roses

Mixed Seasonal Garland

These arrangements are bound with eco-friendly tape but can be bound with natural materials if preferred, which would then be suitable for woodland burials.

Mixed Seasonal Matching Sheath Sizes available: Small, Medium, Large



Bespoke Floral Tributes

















If you would like a personalised tribute, please contact us.

